

For Immediate Release

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The *mary-kateandashley* collection
Debuts at
Union Lighting & Furnishings
Furniture Reflects the Personal Style of Modern Girls

Our little girls are growing up, and one of the first signs of their new-found independence is their desire to transform their bedrooms into their own personal comfort zones. Union Lighting & Furnishings is introducing the exclusive *mary-kateandashley collection* that combines style and versatility to create comfortable customized living spaces for girls of all ages.

Mary-Kate and Ashley Olsen are teenage twins who, after starring in the hit TV show, *Full House*, founded Dualstar Entertainment Group, the mega-successful business and entertainment empire, which produces or designs everything from books, records, videos and movies, to a magazine, a fashion line and now furniture – all before turning 18!

“Our objective was to create a furniture collection to meet the needs of girls ages 4 to 18,” says Judy Swartz, Senior Vice President and Executive Designer of Dualstar Central Design studio. “We wanted the collection to be stylish with an antique look and have feminine accents along with distinctive and customized design elements. With our collection, you can create your own bedroom style and we are sure you’ll love it as much as we do!”

There are more than twenty individual furniture pieces in the line, all available in nineteen wood finishes. There is also a selection of handles and drawer pulls to customize every piece to your own personal taste.

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The Ultimate Bedroom for Girls

“Girls love their own space where they can work, play and relax,” says Mark Naimer, President of Union Lighting & Furnishings. “The *mary-kateandashley collection* embraces this concept and, through individual pieces, creates the essential customized bedroom for girls.”

The hub of any girl’s bedroom is her bed, and the *mary-kateandashley collection* offers two fashionable sleigh or panel styles. Every aspect of the collection is designed to help girls be comfortable, organized and in control of their busy life. The nightstand has a fold-out tray; a handy place to write notes, draw, or finish homework while sitting on the bed. Since storage space for clothing, books, toys and personal electronics is so essential to growing girls, tidy dressers and storage chests all provide perfect places to store personal belongings. A sophisticated armoire is highly versatile and can be used as a personal entertainment centre. Finally, table-top space is very important to girls and the vanity dresser creates the ideal solution; whether used on its own, or with a mirror or bookcase attachment. The skirted or high-back chair is also great for turning the dresser into a vanity or workspace.

Style and Quality

The *mary-kateandashley collection* combines trendy features with quality workmanship, for a style inspired by the furniture Mary-Kate and Ashley grew up with. The collection is brought to you by a partnership between AP Industries of Quebec and Dualstar Consumer Products, a division of Dualstar Entertainment Group.

AP Industries has been making quality furniture for North America for over 50 years. Each piece in the collection is made of the finest solid birch wood and high quality birch veneer to create Victorian style with a contemporary feel, while features such as curved moldings, weathered finishes and skirted chairs add a feminine touch.

"Tween and teen furniture is one of the hottest décor trends in updating the home," says Naimer. "The new *mary-kateandashley collection* offers quality pieces that will take girls into young adulthood." Girls will be able to express themselves through furnishings that are designed just for them and will not go out of style, or become 'uncool' as they grow up. And best of all, the look will complement and even enhance the décor of any home.

Create your dream bedroom!

With pieces that mix n' match, girls can design any sized room to reflect their individuality, and let their personal style shine in a dream bedroom that is truly their own.

It's simple. First, girls can choose their favourite bed design in either a regular or low-profile height. Then it's time to pick out a nightstand, dresser and any other items for the room. Dressers can combine with a hutch or vanity mirror for a study area or a place to get ready before going to school or out with friends. Choose between a full-length, tilting style or a vanity-top tilting, single or tri-fold mirror. Next, get creative! Choose from nineteen finishes to match the cool style of your girl and select either wooden or metal handles for the pieces you have picked out. Decide on a new paint colour for the walls to add harmony to the revamped environment and, as a finishing touch, Union Lighting & Furnishings' on-staff designers will help you pick out complementary lighting accessories that will make the new room cozy and practical.

About Union Lighting & Furnishings

Union Lighting & Furnishings is a great Canadian company supplying the finest residential and commercial properties with the very best lighting solutions and a name that has been recognized in the lighting industry for nearly a century. Union supplies quality products and reliable service to both the building and design trades and general public. The company has always been at the forefront of the lighting industry and the Union Lighting & Furnishings showroom is now

recognized as one of North America's best. In the last decade, the company has expanded to offer a comprehensive selection of fine home furnishings and decorative accessories. Union Lighting & Furnishings' Toronto showroom, located at 1491 Castlefield Avenue, is Canada's largest lighting showroom and offers consumers the best selection in lighting and home accessories to suit any taste.